CALL FOR SPONSORSHIP
AND EXHIBITION
Invitation

The theme of the conference aims at fulfilling EurOMA’s vision in the new era of networks, big data, and advanced data analytics by giving theory-based, practically relevant, generalizable and innovative answers to current and emerging issues in services, manufacturing and capability development (that is servitization, at its core). We also intend to broaden EurOMA’s base in three ways: by highlighting the interfaces between operations management – engineering and operations management – data analytics, by securing initial organisational commitments from reputable academic and industrial partners and, lastly, by placing the conference, after 13 years, again in the centre of Europe, in the inspiring environment of Hungarian history and culture.

The conference will be held in the state-of-the-art Q building on the campus of the Budapest University of Technology and Economics. The Q Building is on the Buda side of Budapest and it is easily accessible by public transport (tram, underground, bus).

The historical, easy-to-access locations, the state-of-the-art facilities and the cooperation of academic institutions from the forefront of engineering and management research with world-class companies guarantee, we believe, the success of EurOMA 2018 focusing on multidisciplinary approaches, and the integration of varied knowledge bases.

We are looking forward to welcoming you in Budapest.

Gyula Vastag
Professor
Széchenyi University

Tamás Koltai
Professor
BME

László Monostori
Professor
MTA SZTAKI
Why it is worth sponsoring?

EUROMA 2018 provides a range of opportunities advantage of this event to promote your company among leading researchers dealing with operations management coming from institutional and industrial background from all around Europe and from overseas.

We offer a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. We are convinced that this event presents an excellent options to exhibit your technology and services to a large number of counterparts and, further, to become a sponsor of this event to make it more attractive.

EUROMA 2018 conference will also be an excellent opportunity to develop effective advertisements that will meet your requirements for high-quality sponsorship. Exhibition will be located right in the middle of the chatering zone. For advertising, exhibiting and sponsorship opportunities, please contact:

Mrs. Nóra Éles-Etele
H-1255 Budapest P.O.B. 48., Hungary
Phone: +36 1 225 0209
E-mail: elesetele@diamond-congress.com
Web: www.diamond-congress.hu

About EurOMA

EurOMA is an international network of academics and practitioners from around the world who have a common interest in the continuing development of Operations Management. EurOMA is a European-based network with rapidly growing international links, whereby members can share their ideas, knowledge, and experience. It is a communication network that bridges the gap between research and practice.
The EUROMA 2018 will be held at the **Budapest University of Technology and Economics (BME), Building Q.** The Budapest University of Technology and Economics (BME) has a rich history stretching back to the 18th century. At present, it has 74 departments and institutes operate within the structure of eight faculties. About 3000 lecturers, researchers and other degree holders and numerous invited lecturers and practising expert specialists participate in education and research at the Budapest University of Technology and Economics. Approximately 800 of the university’s 20,600 students are from 50 countries abroad. The Budapest University of Technology and Economics issues about 70% of Hungary’s engineering degrees.
### Previous Attendance Figures

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Delegates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>Edinburgh, Scotland</td>
<td>582</td>
</tr>
<tr>
<td>2016</td>
<td>Trondheim, Norway</td>
<td>544</td>
</tr>
<tr>
<td>2015</td>
<td>Neuchatel, Switzerland</td>
<td>515</td>
</tr>
<tr>
<td>2014</td>
<td>Palermo, Italy</td>
<td>515</td>
</tr>
<tr>
<td>2013</td>
<td>Dublin, Ireland</td>
<td>510</td>
</tr>
<tr>
<td>2012</td>
<td>Amsterdam, The Netherlands</td>
<td>650</td>
</tr>
</tbody>
</table>
Last year almost **600 delegates** participated in EurOMa, representing 42 countries from all around Europe and from overseas.
## Sponsoring Packages

Below you can read our offers on the graded sponsorship opportunities and further options. The sponsoring packages are priced in EUR and all prices are exclusive of VAT.

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM PACKAGE</th>
<th>GOLD PACKAGE</th>
<th>SILVER PACKAGE</th>
<th>BRONZE PACKAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Number of sponsors limited to</strong></td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>unlimited</td>
</tr>
<tr>
<td>Complimentary full conference registrations and invitations to the congress dinner</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary exhibition stand place</td>
<td>8 m²</td>
<td>6 m²</td>
<td>6 m²</td>
<td>4 m²</td>
</tr>
<tr>
<td>Display of company logo in the main session hall during the breaks as:</td>
<td>Platinum Sponsor</td>
<td>Gold Sponsor</td>
<td>Silver Sponsor</td>
<td>Bronze Sponsor</td>
</tr>
<tr>
<td>Acknowledgement in all conference publications</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Flyer insert in the conference bag up to:</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Full page colour advertisement on one of the covers of the Final Programme</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full page colour advertisement on one of inner pages of the Final Programme</td>
<td></td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Placement of company logo with link on the conference website as:</td>
<td>Platinum Sponsor</td>
<td>Gold Sponsor</td>
<td>Silver Sponsor</td>
<td>Bronze Sponsor</td>
</tr>
<tr>
<td>Brief description of your company profile with logo in the Final Programme</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Placement of a roll-up in the lecture hall</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive sponsorship of the conference smart phone application</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive sponsorship of the conference dinner</td>
<td>✔</td>
<td></td>
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</tbody>
</table>

**Additional benefits for Gold Sponsorship (one option to select)**
- Exclusive sponsorship of delegate bag (placement of company logo on the bag)
  - OR
- Exclusive sponsorship of name badges and lanyards (should be provided by the sponsor)
**Exclusive Sponsorship of the Welcome Reception**

- Available for 1 company
- Acknowledgement on roll-ups (max. 6 pieces) at the venue of the reception (roll-up should be provided by the Sponsor)
- Acknowledgement in all conference materials

  **Commercial Rate:** 2500 EUR + VAT

**Exclusive Sponsorship of Delegate Notepapers and Pen**

- Available for 1 company
- Notepapers and pens printed with sponsor logo will be included in the conference bags
- Acknowledgement in all conference materials

  **Commercial Rate:**
  
  3000 EUR+VAT – *in case notepapers and pens are provided by the organisers*

  2500 EUR+VAT – *in case notepapers and pens are provided by the Sponsor*

**Exclusive Sponsorship of Delegate USB stick**

- Available for 1 company
- Abstract book on USB stick printed with sponsor logo will be included in the conference bags
- Acknowledgement in all conference materials

  **Commercial Rate:**
  
  3000 EUR+VAT – *in case USB stick is provided by the organisers*

  1000 EUR+VAT – *in case USB stick is provided by the Sponsor*
Track Sponsorship

- Sponsorship of the chosen track
- Sponsor logo is displayed in the final programme next to chosen track /on the website, in the Smartphone Application and in all printed programmes/
- Acknowledgement in all conference materials

**Commercial Rate:** 2000 EUR+VAT / track

Sponsorship of gift insert

- Available for 4 companies
- Placement of company gift / sample /product in the delegates’ bag (all inserted materials should be provided by the Sponsor)
- Acknowledgement in all conference materials

**Commercial Rate:** 1500 EUR+VAT

About the Exhibition
As one of the sponsors of our Congress you have the possibility to present your company to motivated and well-informed scholars and professionals.

**The exhibition place includes:**

- ✓ net exhibition area, ✓ table and chairs, ✓ waste paper bin, ✓ 230V sockets

For all benefits, please refer to the Bronze Sponsor package on page 6.

Diamond Congress Ltd., our partner for the conference organisation offers numerous alternatives to publicise and promote your business and can work closely with you to create a package tailored to your company's need.
Application and General Payment Conditions

All sponsors and exhibitors wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorised signature. Applications are handled at first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities. Space will not be reserved without a written application. Exhibition space cannot be occupied unless the full amount is paid before the dates shown below. The organisers of the exhibition retain the right to rearrange the stands in case the overall concept or organisational matters force them to do so. Advertisement will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is binding agreement, provided exhibition space is available, and considered to be written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated herein exclude VAT which is 27% for Hungarian seated companies. For international companies reversed charge VAT applies, in case of providing the VAT number. Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

Payment of sponsorship, exhibition and advertisements fee: 31 March, 2018

Cancellation Policy
Cancellation and changes to your orders must be made in writing to the Conference Secretariat.

Refundable amounts and penalties depend on the date of cancellation and are as follows:

Before 30 April, 2018: 50% refunded, 50% retained
After 30 April, 2018: no refund

Please send the application form to:

Mrs. Nóra Éles-Etele
H-1255 Budapest P.O.B. 48., Hungary
E-mail: elesetele@diamond-congress.com

www.euroma2018.org
We hope that our offers will find your interest,

please feel free to contact us

for further assistance.
SPONSORSHIP AND EXHIBITION FORM

Name of the company: .............................................................................................................

Postal address: ...........................................................................................................................

Invoice address (if different from above): ..................................................................................

Name of the contact person: ........................................................................................................

Phone: .................................................................................................................................

E-mail: .....................................................................................................................................

(EU) VAT Number: ....................................................................................................................

Please tick the appropriate boxes

1. Sponsorship categories

Platinum Package 12000 EUR+VAT

Gold Package 6500 EUR+VAT

Silver Package 3200 EUR+VAT

Bronze Package 2000 EUR+VAT

2. Sponsoring Opportunities and Benefits

Sponsorship of the Welcome Reception 2500 EUR+VAT

Sponsorship of Notepapers and Pens

  product is provided by the Sponsor 2500 EUR+VAT

  product is provided by the Organizers 3000 EUR+VAT

Sponsorship of USB Sticks

  product is provided by the Sponsor 1000 EUR+VAT

  product is provided by the Organizers 3000 EUR+VAT

Track Sponsorship 2000 EUR+VAT

Sponsorship of Gift Insert 1500 EUR+VAT

3. Prices and payment conditions
All prices stated above exclude VAT, which is 27% (as of 2017). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms:

**Deadline of sponsorship and advertisement fees**  
31 March, 2018

4. Cancellation Policy

Cancellation is not possible from the side of the sponsor, after having sent the expression of intent, as the service (communication towards the participants) is started by the organizers immediately.

Refundable amounts depend on the date of cancellation and are stated as follows:

- **Before 30 April, 2018:** 50% refunded, 50% retained
- **After 30 April, 2018:** no refund

By signing this application form, I hereby declare that I understood and accepted the conditions of participation, payment and cancellation.

Date: ......................... Signature: ..........................

Please send this form to the Conference Secretariat preferably before 31 March, 2018

Diamond Congress Ltd.

Mrs. Nóra Éles-Etele

Hungary-1255 Budapest, P.O. Box 48

Phone: +36 1 225 0209

E-mail: elesetele@diamond-congress.com