

Programme 17th EurOMA Doctoral Seminar, 22-23 June 2018

Location

Budapest University of Technology and Economics
Building Q

Faculty

Professor Pär Åhlström, Stockholm School of Economics, Sweden
Dr. Kate Blackmon, Saïd Business School, England
Professor Harry Boer, Aalborg University, Denmark
Professor Raffaella Cagliano, Politecnico di Milano, Italy
Professor Cipriano Forza, University of Padova, Italy
Dr. Canan Kocabasoglu-Hillmer, Cass Business School, England
Professor Rui Sousa, Catholic University of Portugal (Porto)
Professor Taco van der Vaart, University of Groningen, The Netherlands
Professor Christopher A. Voss, Warwick Business School, England

Friday 22 June

08.00	REGISTRATION		
08.30	Welcome and opening <i>Budapest University of Technology and Economics, Building Q, Room QBF09</i>		
	Chris Voss Kate Blackmon <i>QBF09</i>	Cipriano Forza Taco van der Vaart <i>QBF12</i>	Canan Kocabasoglu-Hillmer Harry Boer <i>QB104</i>
09.00	Albachiara Boffelli Reshoring decision-making and implementation processes: A multiple case study <u>Discussants</u> Movin Frank Sequeira Tao Huang	Christoph Baldauf Near or Far? The Impact of the Inventory Location on Demand in the Online Retailing Supply Chain <u>Discussants</u> Sello Isaac Mokoete Qinqin Zeng	Erica Melo De Carvalho Bridging the valley of death: Strategy and policy for emerging technology supply chains <u>Discussants</u> Raphael Rettig Medha Kothari
10.00	COFFEE BREAK		
	Kate Blackmon Taco van der Vaart <i>QBF09</i>	Canan Kocabasoglu-Hillmer Cipriano Forza <i>QBF12</i>	Chris Voss Pär Åhlström <i>QB104</i>
10.15	Ana Alves Dissemination of Sustainability In Supply Chain: the role of Roundtable in Brazilian Beef Supply Chain <u>Discussants</u> Kimberly Urbauer Esteban Koberg	Mitchell J. van den Adel Wrong time, wrong place: The role of collaboration in mitigating disruptions in complex networks <u>Discussants</u> Qinqin Zeng Sello Isaac Mokoete	Ewout Reitsma Aligning new product development with supply chain management: a systematic literature review <u>Discussants</u> Marco Farinelli Erica Melo De Carvalho
11.15	Assilah Agigi Enhancing strategic supplier's innovativeness-the role of buying firms <u>Discussant</u> João Dias da Silva Marco Farinelli	Sello Isaac Mokoete Modelling the influence of green supply chain management on organisational performance in the South African automotive industry <u>Discussants</u> Mitchell J. van den Adel Christoph Baldauf	Michael Bayer Conceptual modelling of IT services for configuration systems within the transportation service sector <u>Discussants</u> Baoyang Ding Rafael Lorenz
12.15	LUNCH		

	Cipriano Forza Kate Blackmon <i>QBF09</i>	Chris Voss Raffaella Cagliano <i>QBF12</i>	Harry Boer Pär Åhlström <i>QB104</i>
13.15	Claudio Minerbo Value Creation And Capture Lyfe Cycle In B2B Relationships <u>Discussants</u> Erica Melo De Carvalho Ana Alves	Manuel Brauch Improving individuals' order decisions in a supply chain context <u>Discussants</u> Steven Day Assilah Agigi	Tabea Ramirez Hernandez Systems approach to the development of integrated solutions in the Nordic manufacturing industry <u>Discussants</u> Rafael Lorenz Baoyang Ding
14.15	Lisa Zom Supply chain finance for suppliers' social and environmental sustainability performance <u>Discussants</u> Kelvinne Mocke Sumeer Chakuu	Steven Day Making Sustainable Result-Oriented PSSs Work: A Case of Fashion Services <u>Discussants</u> Manuel Brauch Kristina Sollander	Luodi Pan Business model innovation in e-services: Investigating new service development in the digital age <u>Discussants</u> Medha Kothari Franziska Schorr
15.15	COFFEE BREAK		
	Chris Voss Cipriano Forza <i>QBF09</i>	Canan Kocabasoglu-Hillmer Harry Boer <i>QBF12</i>	Raffaella Cagliano Taco van der Vaart <i>QB104</i>
15.30	Baoyang Ding Pharmaceutical product recall: A cross-country study to mitigate negative public perceptions <u>Discussants</u> Michael Bayer Stefan Kurpjuweit	Medha Kothari Creating A Medicines Management Supply Chain Model To Improve Efficiency and Resident Quality of Life In UK Care Homes <u>Discussants</u> Raveen R. Menon Kelvinne Mocke	Raphael Rettig How organizational factors and the absorptive capacity of organizations influence implementation success of digital manufacturing solutions <u>Discussants</u> Sumeer Chakuu Steven Day
16.30	Chutikarn Suppatvech The Roles of Internet of Things in Enabling Servitized Business Models <u>Discussants</u> Kristina Sollander Tom A.E. Aben	Oliver Fläschner Global Operations and Strategic Foreign Direct Investment of Multinational Production Companies <u>Discussants</u> Paolo Carminati Movin Frank Sequeira	Raveen R. Menon Strategic fit of service supply chains <u>Discussants</u> Luodi Pan Tabea Ramirez Hernandez
18.00	Restaurant Vakvarjú Beach; http://beach.vakvarju.com/		

Saturday 23 June

	Canan Kocabasoglu-Hillmer Rui Sousa <i>QBF09</i>	Harry Boer Taco van der Vaart <i>QBF12</i>	Kate Blackmon Pär Åhlström <i>QB104</i>
08.30	<p align="center">Qinqin Zeng</p> Company performance measurement from an environmental perspective: a composite indicator for automobile manufacturers <u>Discussants</u> Christoph Baldauf Mitchell J. van den Adel	<p align="center">Stefan Kurpjuweit</p> Partnering with New Venture Suppliers: A Dynamic Capabilities Approach <u>Discussants</u> Claudio Minerbo Manuel Brauch	<p align="center">Tao Huang</p> The Management of Headquarter- Plant Relationships in International Manufacturing Networks <u>Discussants</u> Oliver Fläschner Albachiara Boffelli
09.30	<p align="center">Marco Farinelli</p> The supply chain benefits of medicines serialization in Europe – how the development of big data analytics impacts supply chain, creates new capabilities and improves supply chain visibility <u>Discussants</u> Lisa Zom Yasmeen Jaghbeer	<p align="center">Franziska Schorr</p> Complexity Management at DSV A/S <u>Discussants</u> Ingo Kregel Luodi Pan	<p align="center">Kelvinne Mocke</p> Distribution capabilities within an emerging market context <u>Discussants</u> Esteban Koberg Ewout Reitsma
10.30	COFFEE BREAK		
	Raffaella Cagliano Pär Åhlström <i>QBF09</i>	Harry Boer Rui Sousa <i>QBF12</i>	Canan Kocabasoglu-Hillmer Kate Blackmon <i>QB104</i>
10.45	<p align="center">Ingo Kregel</p> Process Improvement in Public Institutions: Domain Specifics and Implementation Recommendations <u>Discussants</u> Franziska Schorr Raveen R. Menon	<p align="center">Esteban Koberg</p> Creating sustainable food supply networks through brokerage <u>Discussants</u> Ana Alves Kimberly Urbauer	<p align="center">Kristina Sollander</p> A framework for task-based ambidexterity in manufacturing SMEs <u>Discussants</u> Chutikarn Suppatvech Oliver Fläschner
11.45	<p align="center">Rafael Lorenz</p> Process Innovation in the Era of Digitized Manufacturing <u>Discussants</u> Tom A.E. Aben Michael Bayer	<p align="center">João Dias da Silva</p> Supply Chain Risk Rating – A baseline assessment framework derived from Complexity and Continuity <u>Discussants</u> Ewout Reitsma Lisa Zom	<p align="center">Lisa Hedvall</p> A framework for Buffers in Capacity Management <u>Discussants</u> Tao Huang Ingo Kregel
12.45	LUNCH		

	Kate Blackmon Taco van der Vaart <i>QBF09</i>	Canan Kocabasoglu-Hillmer Pär Åhlström <i>QBF12</i>	Raffaella Cagliano Rui Sousa <i>QB104</i>
13.45	Yasmeen Jaghbeer Automation in Order Picking Systems: Design and Performance <u>Discussants</u> Lisa Hedvall Chutikarn Suppatvech	Kimberly Urbauer How do organisations Make-sense and Give-sense of Sustainable Supply Chain Management? <u>Discussants</u> Assilah Agigi Claudio Minerbo	Movin Frank Sequeira Development of a decision-making process for manufacturing reshoring decisions <u>Discussants</u> Albachiara Boffelli Paolo Carminati
14.45	Sumeer Chakuu Exploring the role of a Logistics Service Provider in coordinating value-added Supply Chain Finance services <u>Discussants</u> Yasmeen Jaghbeer Lisa Hedvall	Tom A.E. Aben Condition-Based Maintenance and Data-Driven Innovations in Critical Infrastructures: Can Data Help Us Better Leverage the Utilisation of CBM? <u>Discussants</u> Tabea Ramirez Hernandez Raphael Rettig	Paolo Carminati Analysis of Rooted and Footloose manufacturing subnetworks in multinational companies: characteristics and capabilities <u>Discussants</u> Stefan Kurpjuweit João Dias da Silva
15.45	COFFEE BREAK		
16.00	Closing Session <i>Budapest University of Technology and Economics, Building Q, Room QBF09</i>		